

3 Teams/7 Sites

- Each Team operates call center
- Face-to-Face evals conducted at site most convenient for Family



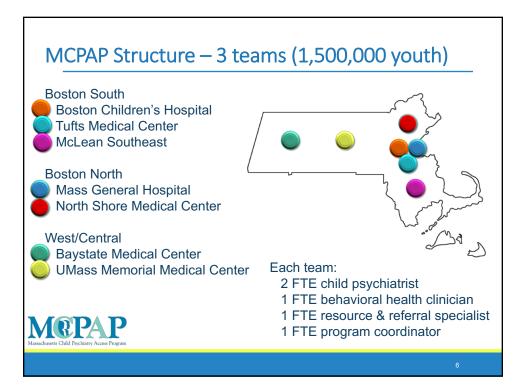
Western & Central Massachusetts Team 844-926-2727 Baystate Medical Center UMass Memorial Medical Center

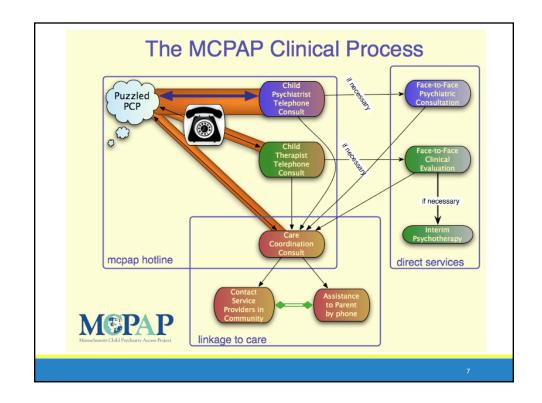


Eastern Massachusetts Team: Boston South 844-636-2727 Boston Children's Hospital McLean Hospital Southeast Tufts Medical Center

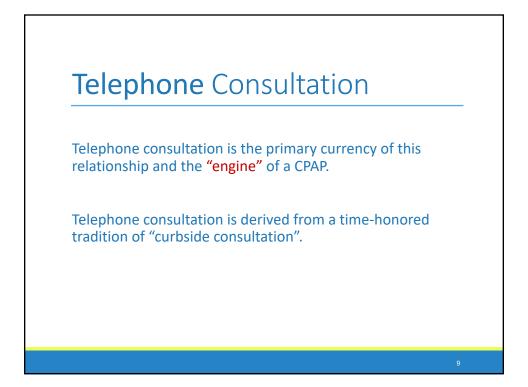


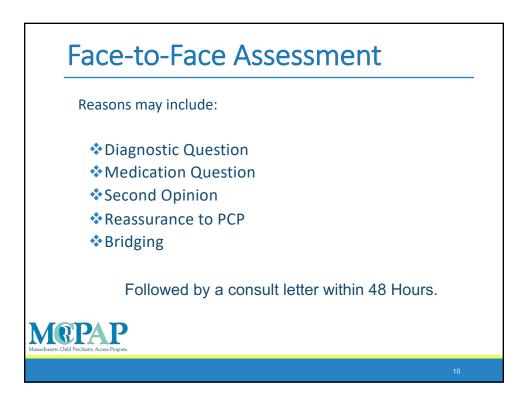
Eastern Massachusetts Team: Boston North 855-627-2763 Massachusetts General Hospital North Shore Medical Center

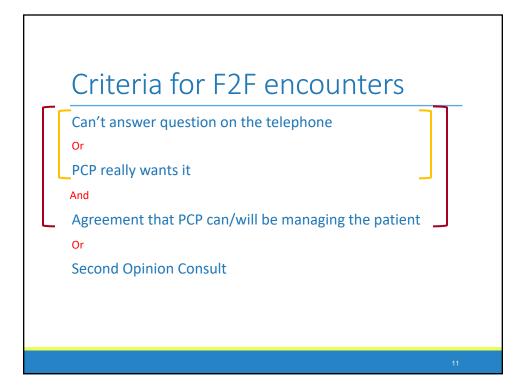


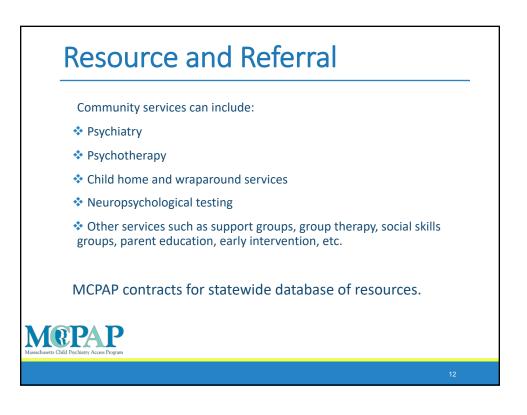


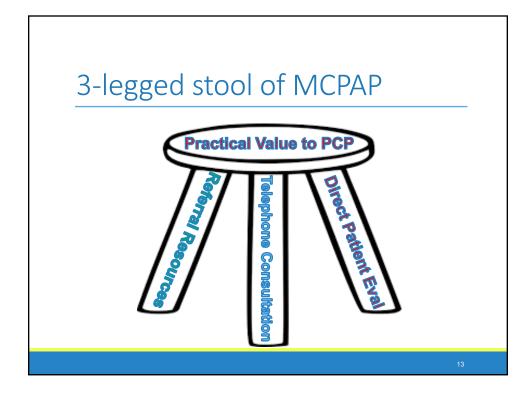


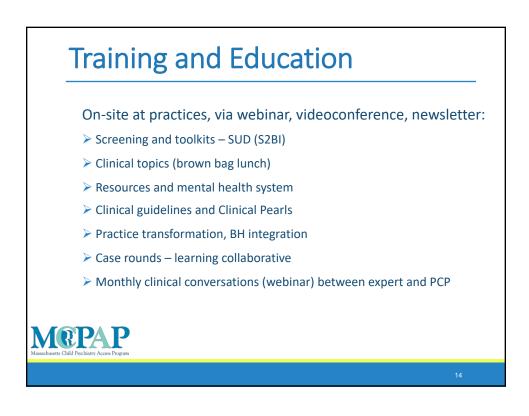




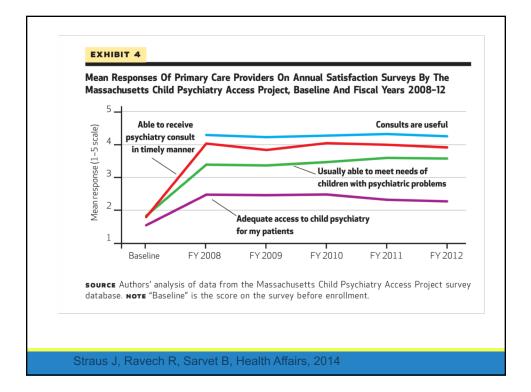


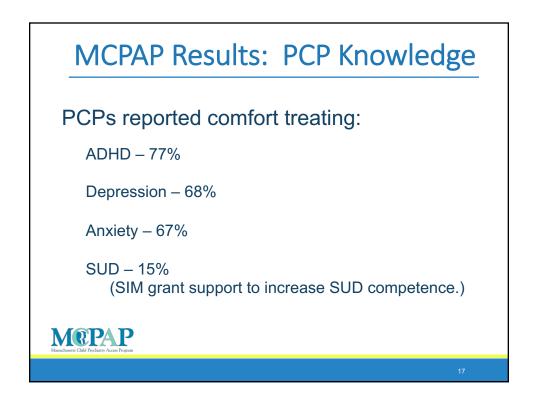


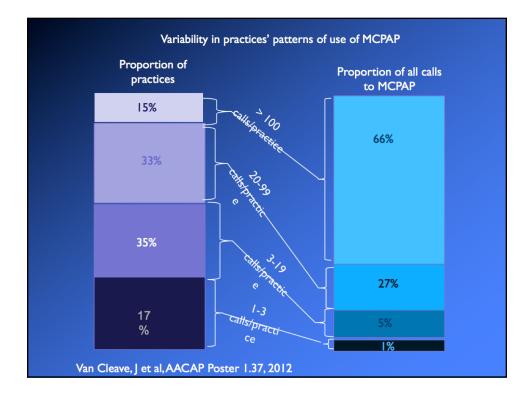












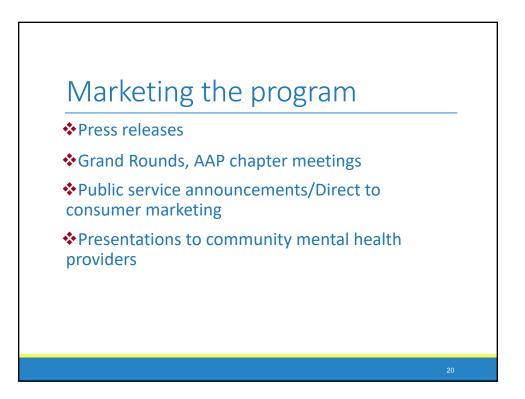
Getting started: Enrollment vs. Grand Opening

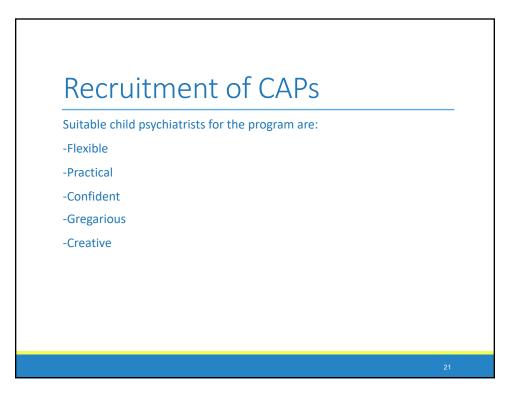
Enrollment allows:

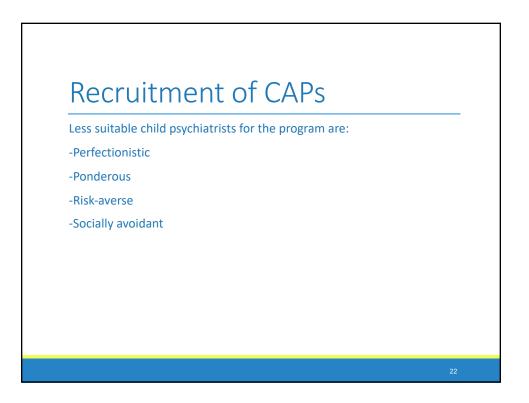
- 1. Framing expectations
- 2. Initiating a longitudinal relationship
- 3. Samples of informal consultation
- 4. Gradual ramp up—allowing you to work out the kinks

Grand opening allows:

- 1. Faster ramp up
- 2. Conserves resources

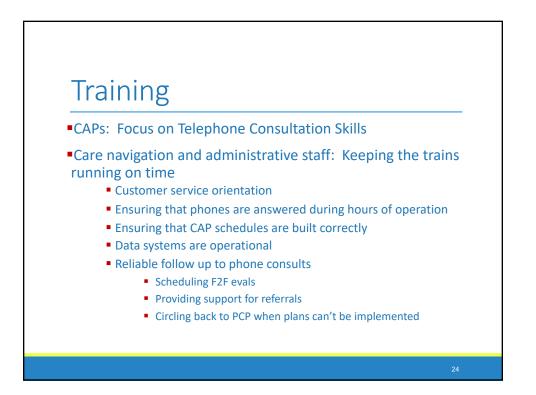


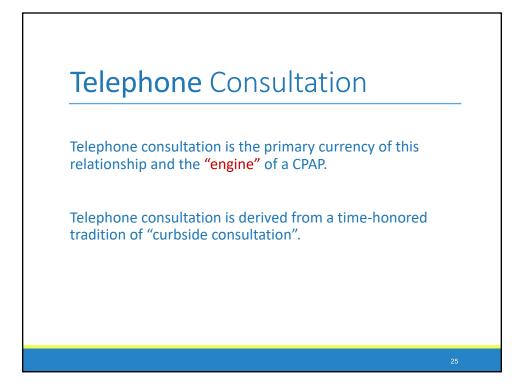




Concerns of prospective psychiatrists

Concern	How to address
My clinic is already full	Differentiate clearly from outpatient clinic
Patients expecting longitudinal relationship after F2F	No prescription pads (ever), Careful patient education
Malpractice liability for PCP error	Provider education
Inadequate time	Structured schedules, Protected time





Telephone consultation as educational encounter

- -a teachable moment
- -identifying learning need vs giving the answer
- -"the bite-size chunk"
- -avoiding use of psych jargon
- -finding the right level of depth
- -not pushing them past their "edge"
- -emphasize the PCP's agency, avoid dictating or directing treatment

Telephone consultation as relationship-building activity

-notion that every phone conversation is an opportunity for developing and enhancing a personal collegial relationship

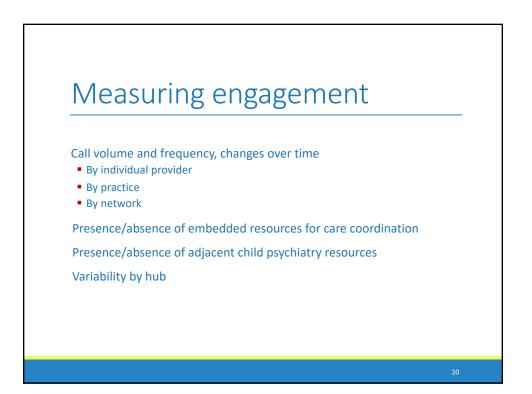
- -collegial attitude (not talking down to the PCP)
- -positivity
- -building trust
- -expressing appreciation for their use of the CPAP
- -encouraging follow-up
- -promote CPAP functions (handoff to care coordination)
- -making collaborative overture
- —checking at the end of the call that the PCP has a clear sense of what to do next

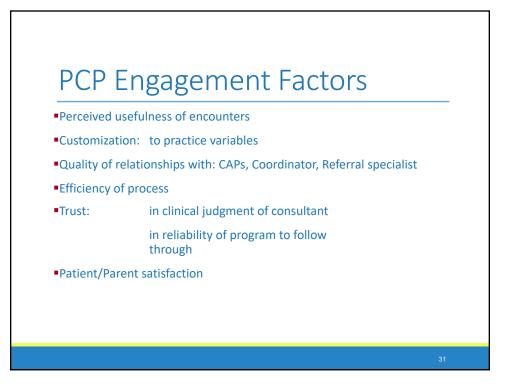
Telephone consultation as opportunity to promote practicelevel change

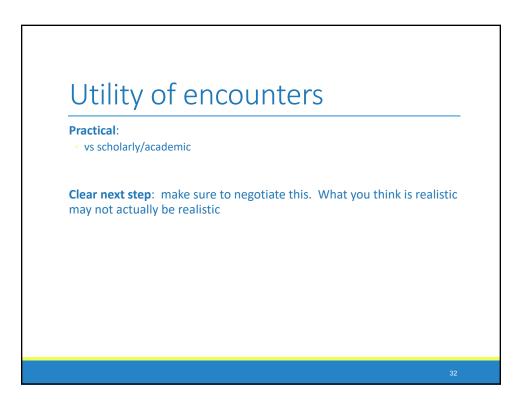
-promoting measurement-based care (could be touched upon in every call)

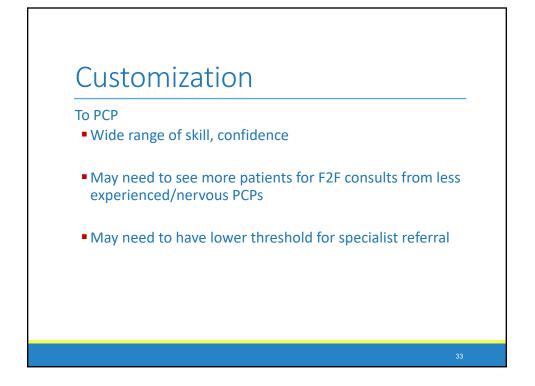
- -promoting systematic screening
- -promoting strength-based and family driven care
- -promoting use of registries
- -promoting practice-level care coordination



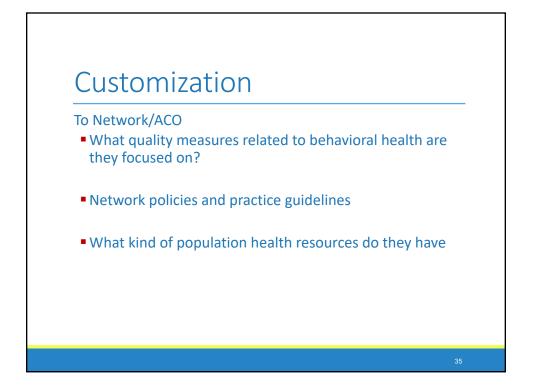


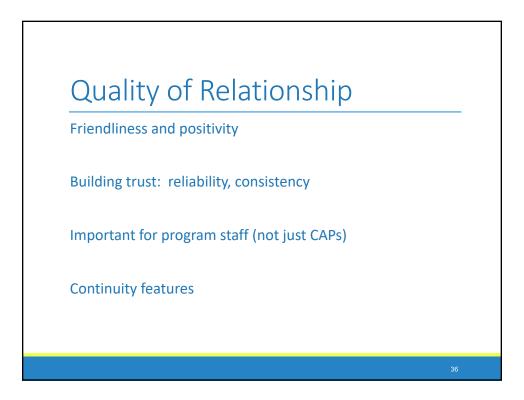


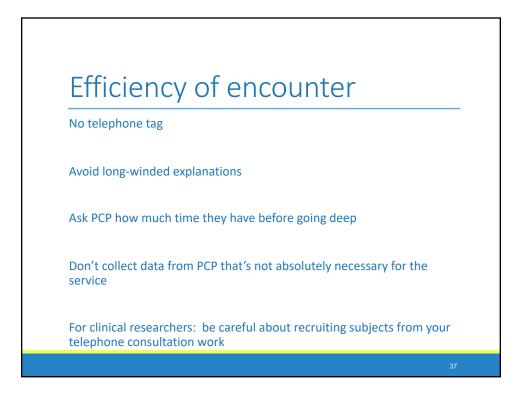


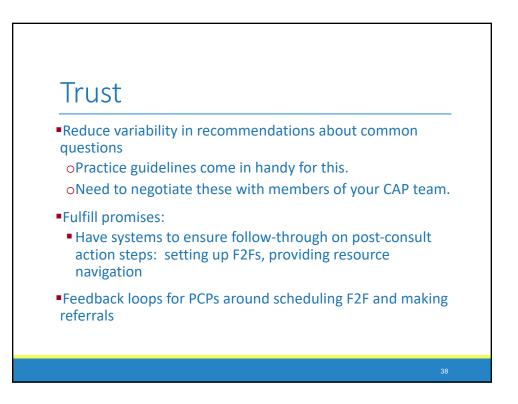


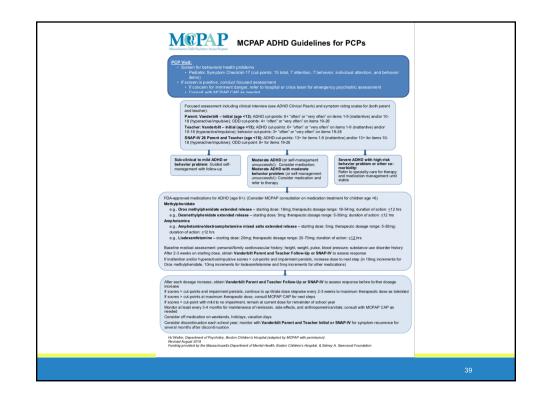


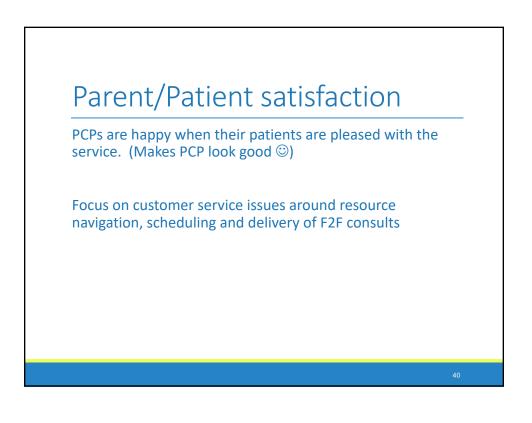












Program Evaluation Domains

- 1. Utilization (ie Engagement)
- 2. PCP Experience
- 3. Service Quality: Patients, Primary care staff
- 4. Clinical Quality
- 5. Outcomes

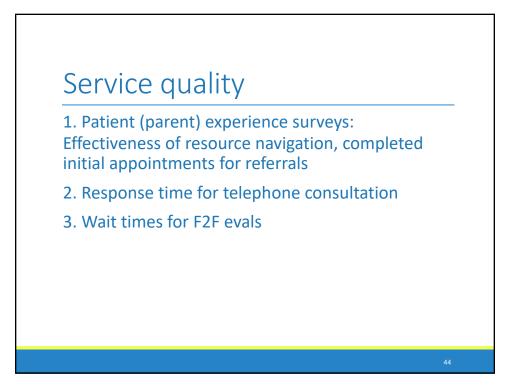
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PCP Experience (survey methodology)

Can measure annually and/or post-encounter

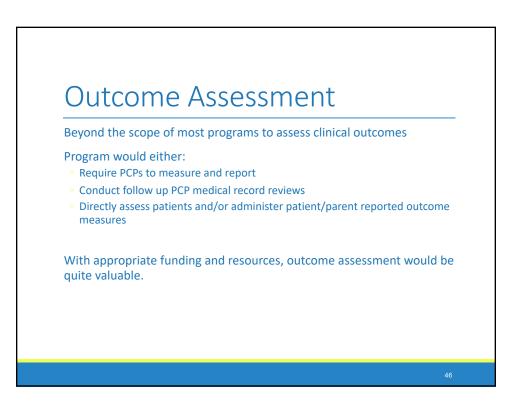
Measure:

- 1. Overall satisfaction
- 2. Usefulness
- 3. Personalized
- 4. Experience of support
- 5. Development of confidence
- 6. Self-assessment of skills for particular diagnoses





- Peer review of telephone consultations (recording of telephone consults)
- Peer review of face-to-face consultation (record review)
- Assess fidelity to practice guidelines, rapport with PCP, best practices for telephone consultation



Limitations and Challenge of CPAP Model

Push vs. Pull

Inadequacy of surrounding specialty care system

Pediatrician Factors

- Variability in pediatrician motivation
- Variability in PCP practice readiness

Geographic vs network model

Perceived competition with integrated and collaborative care models

Future innovation of CPAP model to support CoCM

CPAP-enabled CoCM

Systematic Screening

- •Embedded child/family therapist devoting portion of time to:
 - Consultation/brief intervention/care coordination and "warm hand-offs"
 - Measurement-based care for a selected diagnosis
- CAP provides weekly case review with therapist focused on MBC group

•CPAP runs in the background to support the educational needs of the PCPs and to provide consultation for patients with ambiguous or complex diagnostic pictures

Sustainability Factors

•First and Foremost: Quality of relationships with pediatricians

Becoming a part of mental health and public health infrastructure

- Examples in MA: Enablement and support for MA Children's Behavioral Health Initiative
 - MCPAP role in implementing universal screening, MCPAP for Moms, collaboration with crisis teams, collaboration with community mental health)

Relationship with health systems and networks (ACOs)

•Visibility and collaboration with stakeholder coalitions, MCAAP, consumer advocacy groups

Public awareness